



Agriculture
in the classroom
MANITOBA INC.



Member Information

About Agriculture in the Classroom-Manitoba Inc

Agriculture in the Classroom-Manitoba (AITC-M) has been operating since the early 1980s.

AITC-M delivers curriculum based programs, activities and tools for teachers and their students to learn more about agriculture and the role it plays in our province.

AITC-M is a non-profit organization supported by sponsors and members who share the organization's goal. Executive Director Johanne Ross works with the Board of Directors, members and volunteers to develop and deliver the programs to Manitoba schools.



These programs include tours of farms and important agriculture events, the Amazing Agriculture Adventure field trips in Brandon and Winnipeg, developing tools and resource information for teachers and classrooms and initiating learning experiences about agriculture.

AITC-M also works to develop an understanding in our schools of sustainable agriculture and food systems to enable students to make informed decisions about food choices, food safety and the importance of our own supply of food.

Vision Statement

Agriculture in the Classroom – Manitoba Inc. will lead in the development and distribution of accurate, balanced and current information for use as education resources in school curriculum.

Our organization will promote the development of critical thinking skills, related to the businesses of agriculture, food, bioproducts, and life sciences, in all Manitoba students. In co-ordination with commodity and related-industry organizations, AITC-M's programming, events, and services will further develop future decision-makers and entrepreneurs.

Agriculture in the Classroom-Manitoba Inc. is a non-profit organization dedicated to delivering curriculum based programs to Manitoba schools to help teach the importance of agriculture in our province. If you'd like more information about our organization, our programs, or would like to contribute or volunteer please contact us:

www.aitc.mb.ca info@aitc.mb.ca Phone: 866-487-4029 Fax: 877-487-4757
3977 Portage Avenue Winnipeg MB R3K 2E8

Western Region Initiative Office:

Phone: 204-727-1852 fax: 204-729-8366 email: wendy@aitc.mb.ca

Objectives of Agriculture in the Classroom – Manitoba Inc.

To enhance awareness of agriculture in Manitoba schools;

- To develop an appreciation and awareness of the importance of agriculture, socially and economically;
- To explain the process of food and fibre production from farm to consumer;
- To promote interest in agriculture;
- To provide a supporting role to Manitoba Education, Youth and Citizenship in the linkage of accurate agriculture resources to existing course curriculum;
- To develop resource and programs with the guidance and expertise from agriculture and education communities.



What Can We Do For You?

AITC-M has a variety of programming designed to create linkages between agriculture and the classroom. All our programming can be customized to meet a particular need, or we'll work with you to develop a new program. Just let us know what we can do.

Our programs include:

- Farm and facility tours- AITC-M will coordinate classroom visits to farms or other agriculture facilities;
- Classroom activities;
- Agriculture Ambassadors-Our volunteers are available to speak to your classroom or your school on a wide variety of agriculture topics;
- In-services for teachers-invite us to your next professional development session!
- The Amazing Agriculture Adventure field trip event in Winnipeg and Brandon--an opportunity for grades 4 & 5 students to have a hands-on experience in agriculture;
- Presentations to groups and organizations.
- AITC-M's Western Region Initiative organizes special activities in conjunction with regional events.
- The Western Region Initiative conducts tours of Ag Days, Manitoba's premier agricultural show. Students in grades 7 & 8 from across the province are provided with a unique learning experience through AITC-M's volunteers and staff;
- The Teacher Learning Adventure; an opportunity for educators to experience first hand, the agriculture industry in our province. This is a week long program held in August.
- The Made in Manitoba Breakfast at schools across the province in conjunction with sponsors and commodity groups.

Let us know what we can do to bring agriculture to your classroom.





Amazing Agriculture Adventure

Another 3,000 Manitoba school children this year will be able to bring home a better understanding of the industry and how it affects their every-day lives.

Over 13,000 Manitoba students have gone through Amazing Agriculture Adventure since it began in 1999.

Amazing Agriculture Adventure, which is held in both Brandon and Winnipeg allowing access for schools across the province, is a day-long structured field trip which takes students through various aspects of agriculture.

Students move through four stations where volunteers explain things such as the relationship between some household products and crops, why there are good and bad insects and how farmers care for their animals.

Students also participate in the Great Cookie Auction to learn how a farm auction works.

The Amazing Agriculture Adventure is supported by hundreds of volunteers and, of course, some amazing sponsors who cover the costs of the program.

Students take material with them which is then used by teachers to continue the learning experience.



Check our web site for dates and teacher registration forms. There is a limited capacity for the program so teachers are advised to apply for their class to attend as soon as possible.





The Teacher Learning Adventure (TLA) takes Manitoba school teachers on a week-long agriculture experience visiting farms, learning about the diversity of agriculture in Manitoba, and getting a flavour for the farm lifestyle in Manitoba. Part of each day involves classroom learning which the teachers will be able to apply to their post baccalaureate degree.



On-farm experiences include grains and oilseeds, livestock and environmental management.

The program has been developed to allow the teachers to 'get their hands dirty' which will enable them to bring some great experiences back to their classes.



A wonderful legacy from the program has each participant develop a unit plan to be used at the specific grade level they are teaching. These resources can then be shared , through AITC-M, with teachers all over Manitoba and beyond!



AITC-M presents Made in Manitoba Breakfasts in Manitoba schools.

The primary purpose of the breakfast is to empower students to experience the taste of food, meet a producer who actually produces the food and share in an activity about agriculture. We are encouraging students to link agriculture with food and understand where their food comes from.

Various commodity groups and organizations supply the resources.

Over 1,500 students in 2005 learned about all the Manitoba agriculture products which go into their breakfast. AITC-M, the school, and

local producers combine to provide the students with breakfast and explain how the different products are used.

This opportunity provides not only an understanding where food comes from and who produces it but also an opportunity to promote the fact that we should all have breakfast and a breakfast that is nutritious and healthy. The breakfasts meet the nutritional requirements of children.



Check Us Out On Line!
AITC-M's web site is your source for a wealth of timely information about Agriculture in the Classroom-Manitoba Inc.
Check us out today. www.aitc.mb.ca

Agriculture in the Classroom – Manitoba Inc. Sponsorship

Your annual sponsorship provides ongoing support of AITC-M's activities in the development and delivery of educational resources to Manitoba's 200,000 students.

AITC-M members include farm producers, agricultural organizations, agribusiness, educators and individuals who believe there is a need to tell Manitoba students the importance of agriculture in their province and their everyday lives.

Sponsorship Categories

Core \$15,000 +

- Plaque, annually updated
- Invitation to Annual General Meeting
- Vote at the Annual General Meeting
- Recognition in Annual Report
- Subscription to AITC-M Newsletter
- Renewal recognition in AITC-M Newsletter
- Charitable Donation Receipt
- Internet link with your website
- Profile in the AITC-M Newsletter in first year of participation
- Receive an annual event report
- Company/Organization logo on AITC-M Web site
- Profile at **all** AITC-M events and programs as core supporter
- Opportunity to supply resources and information at AITC-M events and programs



Patron **\$10,000 +**

- Plaque, annually updated
- Invitation to Annual General Meeting
- Vote at the Annual General Meeting
- Recognition in Annual Report
- Subscription to AITC-M Newsletter
- Renewal recognition in AITC-M Newsletter
- Charitable Donation Receipt
- Internet link with your website
- Profile in the AITC-M Newsletter in first year of participation
- Profile at AITC-M events
- Receive an annual event report
- Company/Organization logo on AITC-M Web site



Builder **\$5,000.00 +**

- Plaque, annually updated
- Invitation to Annual General Meeting
- Vote at the Annual General Meeting
- Recognition in Annual Report
- Subscription to AITC-M newsletter
- Renewal recognition in AITC-M newsletter
- Charitable Donation Receipt
- Profile in the AITC-M newsletter in first year of participation
- Profile at AITC-M events
- Receive an annual event report



Partner **\$1,000.00 +**

- Certificate, annually updated
- Invitation to Annual General Meeting
- Vote at the Annual General Meeting
- Recognition in Annual Report
- Subscription to AITC-M newsletter
- Renewal recognition in AITC-M newsletter
- Charitable Donation Receipt



Contributor **\$500.00 +**

- Certificate, annually updated
- Invitation to Annual General Meeting
- Vote at the Annual General Meeting
- Recognition in Annual Report
- Subscription to AITC-M Newsletter
- Charitable Donation Receipt

Supporter **\$150.00 +**

- Invitation to Annual General Meeting
- Vote at the Annual General Meeting
- Recognition in Annual Report
- Subscription to AITC-M newsletter
- Charitable Donation Receipt

Friend **\$30.00 +**

- Invitation to Annual General Meeting
- Vote at the Annual General Meeting
- Recognition in Annual Report
- Subscription to AITC-M newsletter
- Charitable Donation Receipt





**We want to help heighten agriculture awareness in Manitoba schools!
Please sign us up:**

_____	Core _____	\$15,000.00+
_____	Patron _____	\$10,000.00+
_____	Builder _____	\$5,000.00+
_____	Partner _____	\$1,000.00+
_____	Contributor _____	\$500.00+
_____	Supporter _____	\$150.00+
_____	Friend _____	\$30.00+

Agriculture in the Classroom – MB Inc.

Please Print

Name

Contact Name

Address

City/Town, Province and Postal Code

Phone and Fax Number

Email

Authorized Signature

Date Signed

Please sign and return to: **AITC-M**
3977 Portage Avenue,
Winnipeg, MB R3K 2E8
Phone: 866-487-4029 Fax: 877-487-4757
Email: diane@aitc.mb.ca



Board of Directors



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